

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date and National Voters' Day, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.42,315/- to Shreya Broadcasting Private Limited, Hyderabad – Sanctioned – Orders – Issued.

-----  
GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1659**

**Dated: 27-04-2014**

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013
3. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
4. From M/s. TV5 Channel, Hyderabad, Invoice Nos.  
IN/TV5/13-14/04106, dt:10-12-2013, IN/TV5/13-14/04700,  
dt:31-12-2013 & IN/TV5/13-14/05241, dt:22-01-2014.
5. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

\*\*\*

**ORDER:**

In the letters 1<sup>st</sup> to 4<sup>th</sup> read above, M/s TV5 Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 during Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014. Accordingly, M/s TV5 channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.42,315/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	IN/TV5/13-14/04106, dt:10-12-2013,	16,854.00
2	Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013	IN/TV5/13-14/04700, dt:31-12-2013	16,854.00
3	Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014	IN/TV5/13-14/05241, dt:22-01-2014	8,427.00
<b>Total</b>			<b>42,135</b>

2. After careful examination, Government hereby accord sanction for payment of **Rs.42,315/-** (Rupees forty two thousand three hundred and fifteen only) to the Shreya Broadcasting Private Limited, Hyderabad towards the cost of telecasting the Scrolls in their channel from 28-11-2013 to 07-12-2013 regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date and from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014.

(Contd..2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 5<sup>th</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Shreya Broadcasting Private Limited, Hyderabad” A/c No.31065486890, State Bank of India, Saifabad Branch, Hyderabad, IFSC Code No:SBIN0007315, MICR Code No:500002034. PAN No.AAKCS4591H.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 5<sup>th</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To

The General Manager-ADVT & MKTG,

Shreya Broadcasting Private Limited, Hyderabad

The General Administration (Claims.C) Department

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER